The British Food Plan

“Enabling a healthy future for our people, farms and food producers”

Dr Peter Bonfield OBE FREng
Independent Chair, British Food Plan
Public Sector - £2.1 Billion of total sales in the food service sector in 2011

Largest manufacturing sector in the UK

3 Million Jobs

Critical Success Factors/Priority Themes

KPIs

There will be a standard set of measures

Measures will be designed for each contract based upon these and the overall Policy values.

For Construction Projects the UK Construction Industry KPIs will be used with detailed sub-measures beneath as required

Mission

To deliver venues, facilities, infrastructure and transport on time for the London 2012 Olympic and Paralympic Games that are fit for purpose and in a way that maximises the delivery of a sustainable legacy within the available budget.

Value for Money

Fit for Purpose

Sustainable Development

Cost

On Time

Safe & Secure

Equalities & Inclusion

Environment

Quality & Functionality

Legacy

Programme Cost

Sub-programme Cost

Project Cost

Contract Cost

On Time for the Games

Sub-programme Time

Project Time

Contract Time

Health & Safety Scope & Design

Health & Safety Construction & Operation

Health & Safety Behaviour & Culture

Security (Design, construction & operations)

Promoting Equality & Diversity

Community Engagement

Inclusive Design

Supply Chain Management

Environmental Responsibility

Ethical Sourcing

Inclusive Design

Construction quality

Promoting excellence and innovation

Functionality

Design Impact

Ownership & Management Structure

Community Utilisation & Benefits

Financial Viability & WLC

Sustainable Development

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The British Food Plan: Method

- Balanced Scorecard for Food and Catering
- Consistent and Transparent Approach: dispensing overlapping guidance
- Assurance
- Pilots
- Partnerships
- Communications, guidance, tools, portal
- Innovation
British Food Plan: Culture

- Shared vision and goals
- Outcome focus
- Positive critical culture
- Evidence based
- Private/public sector enabled
- Empowered → long term
- Clear measures

Balanced Scorecard for Food and Catering

Quality and Value

<table>
<thead>
<tr>
<th>Cost</th>
<th>Service</th>
</tr>
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<tbody>
<tr>
<td><strong>Production</strong></td>
<td><strong>Health &amp; Wellbeing</strong></td>
</tr>
<tr>
<td><strong>Supply chain management</strong></td>
<td><strong>Resource Efficiency</strong></td>
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<tr>
<td><strong>Traceability</strong></td>
<td><strong>Socio-economic</strong></td>
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<td><strong>Animal Welfare</strong></td>
<td><strong>Quality of Service</strong></td>
</tr>
<tr>
<td><strong>Environment</strong></td>
<td></td>
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<tr>
<td><strong>Variety &amp; seasonality</strong></td>
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Requirements/Award Criteria Categories

- Supply chain management: Nutrition  
- Traceability: Food safety and hygiene  
- Animal Welfare: Water  
- Environment: Waste  
- Variety & seasonality: Inclusion of SMEs  
- Customer satisfaction: Administration  
- Local & cultural engagement: Fair & ethical trade

* = in current GBS
Engage: Learning by Doing

National and Regional Pilots

Working Groups

Innovation Action Group
Assurance bodies
Food producers, processors and caterers
Local Enterprise Partnerships
Public procurers

INNOVATION 2017 Horizon
Public Procurers

Role
- Research and Innovation
- Transferring knowledge

Funding
- Technology Strategy Board
- SBRI
- Link with Agri-Tech Strategy
Innovation Agenda

• Safe & Secure Food Chain
• Product Quality & Innovation
• Understanding Consumers
• Innovative Manufacturing
• Diet, Health & Wellbeing
• Sustainability

Conclusion

• Enabling a healthy future for our people, farms and food producers
• Progress made, momentum built
• Critical next phase
• Potential for significant impact
• Your views and suggestions please!
References

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- Smarter food procurement in the public sector. NAO report HC 963-I Session 2005-2006, 30 March 2006
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  - Public Sector Catering in Berkshire, Buckinghamshire and Oxfordshire: the Potential for Sustainable Food. Mike Rimmington, Oxford Brookes University Business School, 2005

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