

Building 
Britain's Future



department for
culture, media
and sport

BIS | Department for
Business Innovation & Skills

Brands

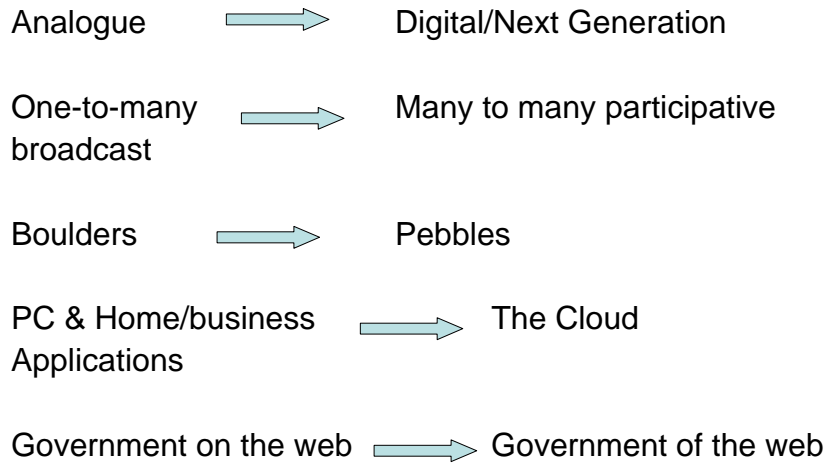


NOKIA



IBM

The Drivers of Digital Britain



Building Digital Britain



Stakeholder engagement

Culmination of process of significant stakeholder engagement

- Over 250 written responses
- Digital Britain Summit: over 250 attendees
- Events in Scotland, Wales and Northern Ireland
- Roundtables at Nesta on policy issues
- Digital Britain Forum/Twitter
- Over 500 bilateral Ministerial and team meetings
- Digital Britain Unconferences



Digital Britain White Paper

Priorities:

- Building Britain's Digital Future
- Digital Economy central to industrial capability and competitiveness
- Communications Infrastructure critical for future economic success
- Increasing Digital Participation to ensure that all sections of society share the benefits of a Digital Britain

70+ additional and specific
outcomes, proposals & recommendations



Digital Britain White Paper - Specifics

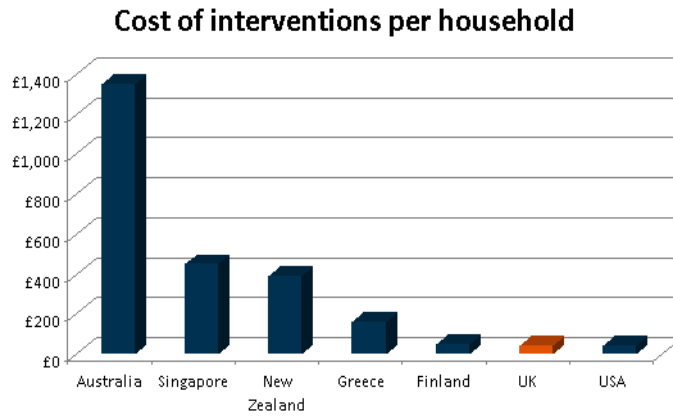
| Digital Participation | Digital Infrastructure | Digital Content |
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| <ul style="list-style-type: none"> ▪ Three-year National Plan to improve Digital Participation ▪ Programme of Digital Switchover in Public Services ▪ New Digital Inclusion Champion – Martha Lane Fox appointed ▪ Revised Digital Remit for Channel 4 ▪ Guaranteed funding over three years for targeted marketing and outreach | <ul style="list-style-type: none"> ▪ Universal access to today's broadband services by 2012 will allow everyone in the UK to participate for the first time ▪ Next Generation fund for investment in tomorrow's broadband, to extend superfast services throughout the UK ▪ Digital Radio upgrade by the end of 2015 ▪ Mobile spectrum liberalisation, enhancing 3G coverage and accelerating Next Generation mobile services ▪ New role for sectoral regulator (Ofcom) to carry out full assessment of the UK's communications infrastructure | <ul style="list-style-type: none"> ▪ Robust legal and regulatory framework for combating Digital Piracy ▪ Digital Test Beds to promote innovation/experimentation around digital content ▪ TV Licence Fee: contained contestability, primarily to secure news in the nations, regionally and locally ▪ A new direction for Channel 4 ▪ Guidance and clarification on the media merger regime ▪ Support for public service content partnerships |

Superfast broadband delivery in the UK

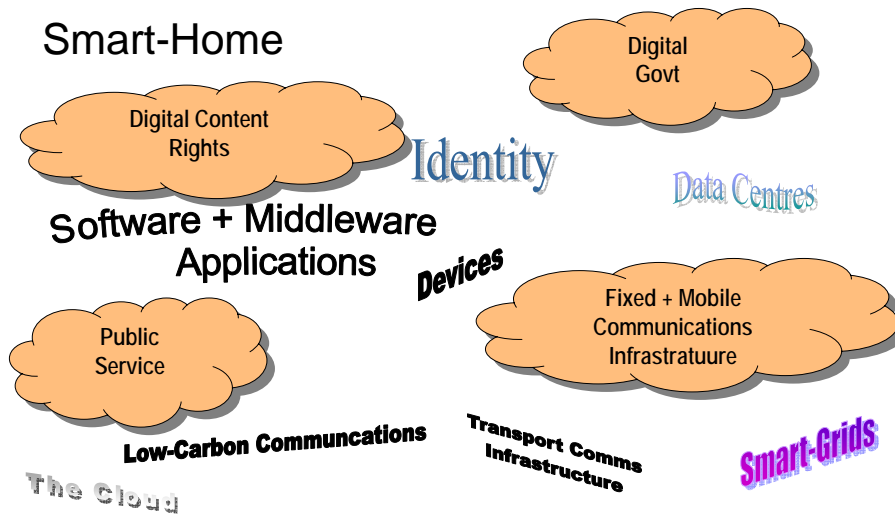


Source: Broadband Stakeholder Group

Cost of interventions per households



Digital Britain and the wider Digital Economy (What didn't we do)



What happens next/

- Digital Economy Bill – P2P, Radio, C4 Remit, Ofcom Duties, IFNCS, Spectrum measures
- Finance Bill- Final Third NGA Fund
- Spectrum Direction/Auction
- Implementation Challenges
- Network Design + Procurement (USC Tender Final Third Tender)
- IFNC ITT
- Limited institutional change
- Digital Radio UK – Digital Upgrade Plan
- General election