



**Imperial College
London**

**Institute of
Global Health Innovation**

**Dr Saira Ghafur
Lead for Digital Health
[@sairaghafur](#)**

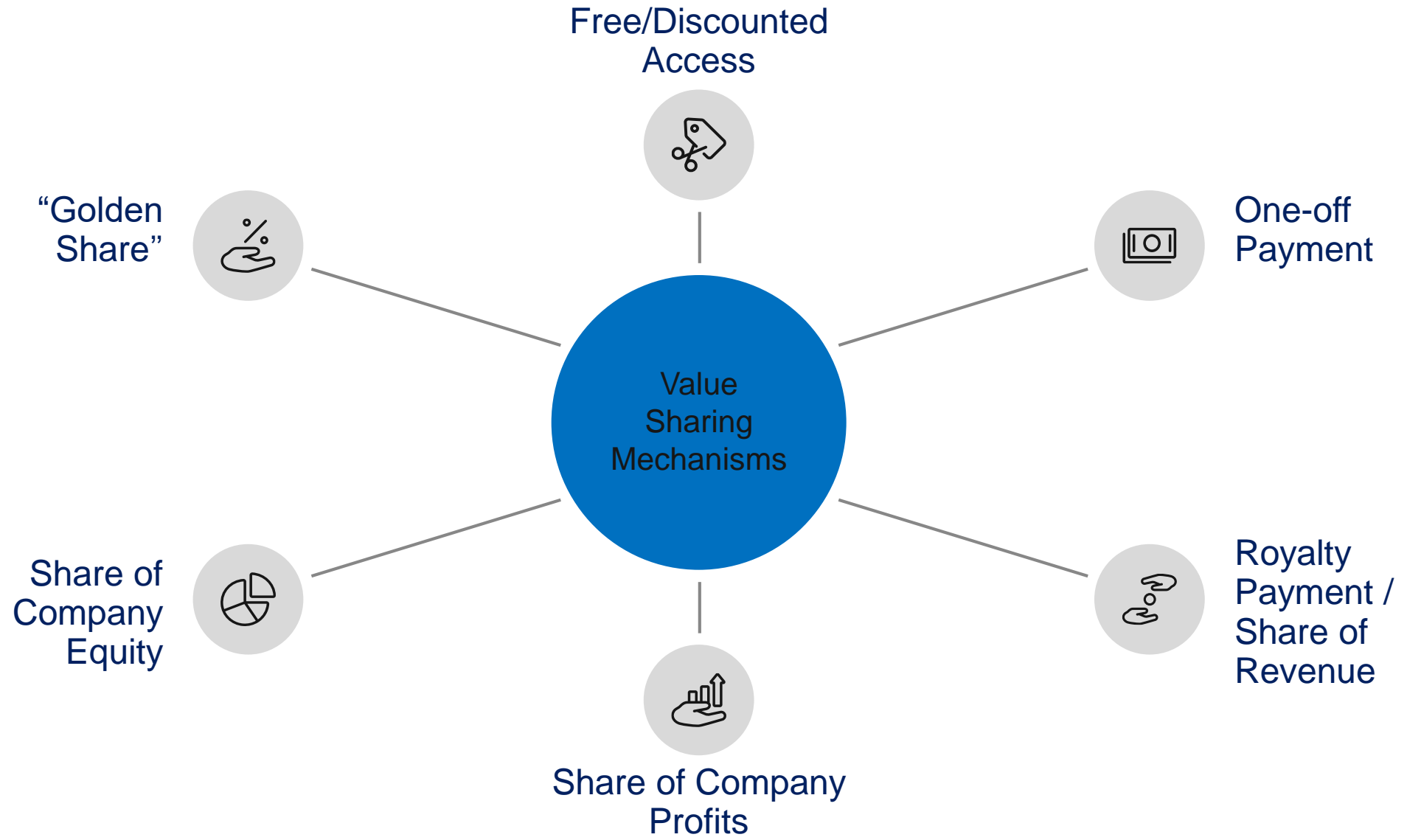
Why is it important to think about financial value in data sharing?

Do we know how much NHS data is worth?

How much does it cost to create NHS data sets?

What can we do to improve the data?

How can the value be shared between the NHS and commercial partners?



How should this value be shared within the NHS?

What should be done to ensure that the NHS captures the financial value of its data?

USA respondents were the least likely to share their anonymised data, especially with research institutions, the government and commercial companies

