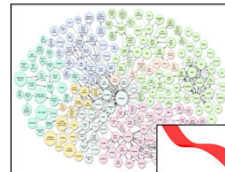




The British Food Plan: Method

- Balanced Scorecard for Food and Catering
- Consistent and Transparent Approach: dispensing overlapping guidance
- Assurance
- Pilots
- Partnerships
- Communications, guidance, tools, portal
- Innovation



British Food Plan: Culture

- Shared vision and goals
- Outcome focus
- Positive critical culture
- Evidence based
- Private/ public sector enabled
- Empowered → long term
- Clear measures

Balanced Scorecard for Food and Catering

Quality and Value					
Cost	Service				
	Production	Health & Wellbeing	Resource Efficiency	Socio-economic	Quality of Service
Requirements/Award Criteria Categories					
	Supply chain management	Nutrition*	Energy*	Fair & ethical trade	Reliability
	Traceability	Food safety and hygiene	Water*	Equality & diversity	Customer satisfaction
	Animal Welfare*		Waste*	Inclusion of SMEs	Administration
	Environment			Local & cultural engagement	
	Variety & seasonality				

* = in current GBS

Engage: Learning by Doing

National and Regional Pilots



Department for Environment, Food & Rural Affairs

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Working Groups

Innovation
Action
Group

Assurance
bodies

Food
producers,
processors
and
caterers

Local
Enterprise
Partnerships

Public
procurers

INNOVATION
2017 Horizon

Department for Environment, Food & Rural Affairs

Public Procurers



Cabinet Office



Department
for Business
Innovation & Skills



Department
for Education



Department
of Health



Department
for Environment
Food & Rural Affairs



Ministry
of Justice



Ministry
of Defence



Public Health
England

British Food Plan Innovation Action Group

Role

- Research and Innovation
- Transferring knowledge



Funding

- *Technology Strategy Board*
- *SBRI*
- *Link with Agri-Tech Strategy*



Innovation Agenda

- Safe & Secure Food Chain
- Product Quality & Innovation
- Understanding Consumers
- Innovative Manufacturing
- Diet, Health & Wellbeing
- Sustainability

Conclusion

- **Enabling a healthy future for our people, farms and food producers**
- Progress made, momentum built
- Critical next phase
- Potential for significant impact
- **Your views and suggestions please!**



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