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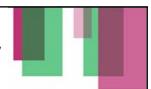


Statistical Advice and its Impact on Policy

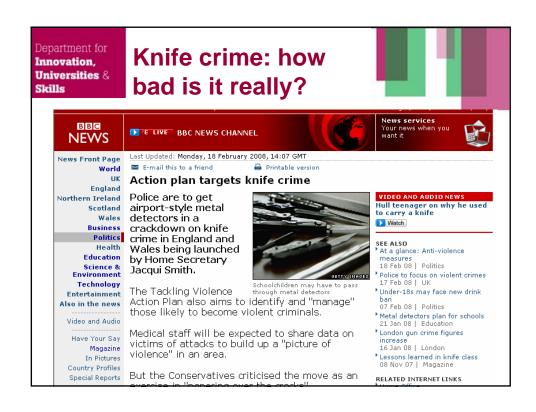
Professor Adrian Smith
Director General of Science and Research
Department for Innovation, Universities and Skills
29th October 2008

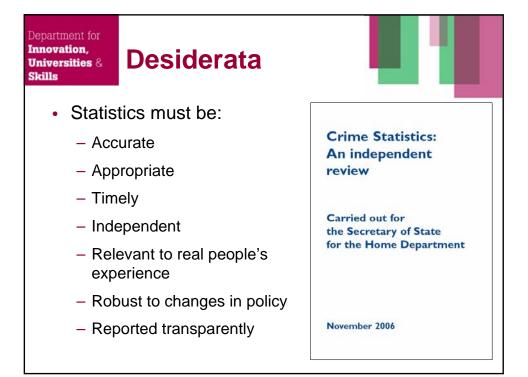


Statistics and policy



- Informing the development of policy
- · Monitoring the effectiveness of policy
- Government, parliament, public interests







How do statistics influence policy?



- Often prompt the fundamental decision to intervene
 - State of the NHS
 - Performance in schools
- Can also prevent a headlong rush into action
 - Is knife crime really as bad as the papers say?
- Vital underpinning role in monitoring, modelling, analysis of impacts, etc.

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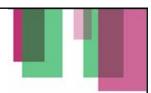
However...

- Limitations on accuracy, coverage or appropriateness are unavoidable
- And even the best won't tell you how to solve knife crime...





Nevertheless...



- · Even imperfect data may indicate:
 - The magnitude of the problem
 - Where there is a need to intervene
 - General trends
- Politicians, policy makers and the public need to understand both the value and the limitations of statistical data

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Public trust in statistics



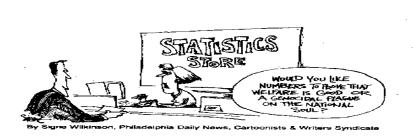
- If the public are to trust statistics they must be:
- Independent
 - Statistical judgements and political judgements should be clearly separated
- Transparent
 - Government must not be seen to be hiding information or selectively using figures that suit its purpose
- Interpretable
 - In 2002 half of all "violent crime" involved no physical injury
- Relevant
 - To report that crime figures are falling nationally may not impress a resident in a neighbourhood where they've been steadily rising



Abuse of statistics



- Statistics can easily be abused
 - Accidentally, by those who do not understand their limitations
 - Intentionally by those with an axe to grind

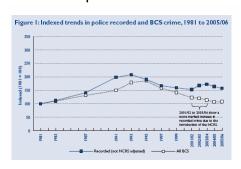


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Recent reforms to build trust



- Recent reforms should improve matters:
 - Clearer distinction in line management between statisticians and policy makers
 - Strengthening of professional independence
 - "24 hour rule" for prerelease access
 - More focus on local statistics
 - Maximum possible transparency





UK Statistics Authority (1)



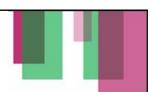
- The UK Statistics Authority has three main functions:
 - oversight of the Office for National Statistics
 (ONS) its executive office
 - monitoring and reporting on all UK official statistics, wherever produced, and
 - independent assessment of official statistics







Preparing for the future (1)



- Statistical evidence is expensive and time consuming to produce
- Time it takes from initial decision:
 - 10 years to improve the data on migration?
 - 20 years to put in place the finance and systems to get a better census?
- We need to understand now the future requirements for data!

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What are we doing about it?



- Various initiatives for example the ESRC birth cohort study.
 - £28.5m investment funded by ESRC and DIUS's Large Facilities Capital Fund
 - Will provide a long-term resource for the nation's social researchers
- Possible Horizon Scanning Centre project looking at the future needs of the evidence base.
 - What requirements will we have of the evidence base 20 years out?



Conclusions



- Inevitable tension between policy relevance of Government statistics and arms-length "independence"
- Government statisticians should be responsible to the National Statistician for all matters relating to the production and reporting of official statistics
- UKSA provides the potential for a significant change of culture in and perception of Government statistics