The Foundation for Science and Technology

Graham Pendlebury

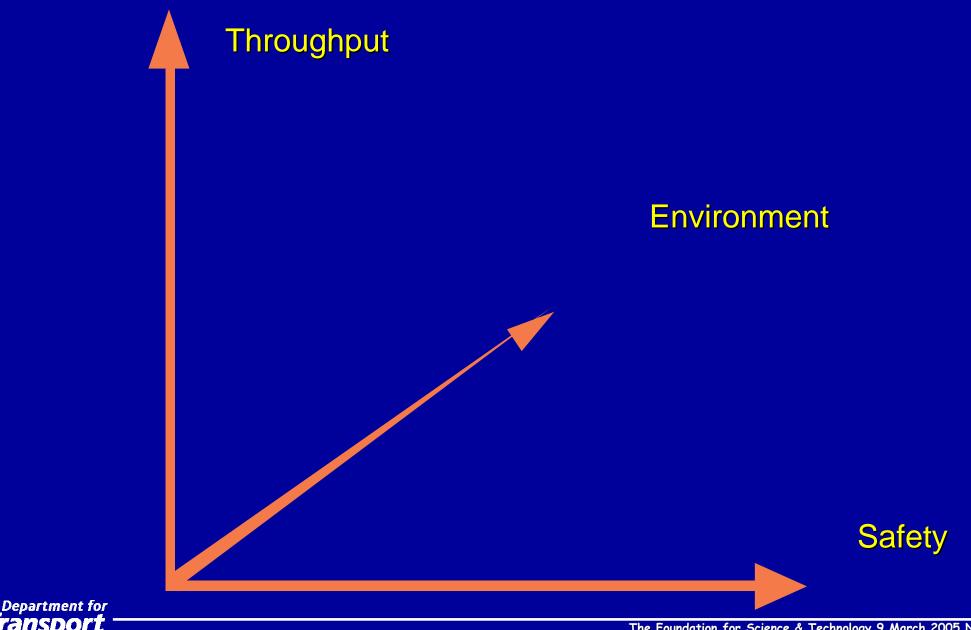
Director of Road and Vehicle Safety & Standards

Department for Transport





Changing Transport Provision 1



Changing Transport Provision 2

Types of Solution

- Control Demand
- Increase Capacity
 - More roadspace
 - More effective vehicles
- Get more out of existing infrastructure
 - Manage it differently
 - Use it differently

ITS — Intelligent Transport Systems — can deliver on all aspects

Department for

Control Demand



Department for **Transport**

Increase capacity 1







Increase capacity 2



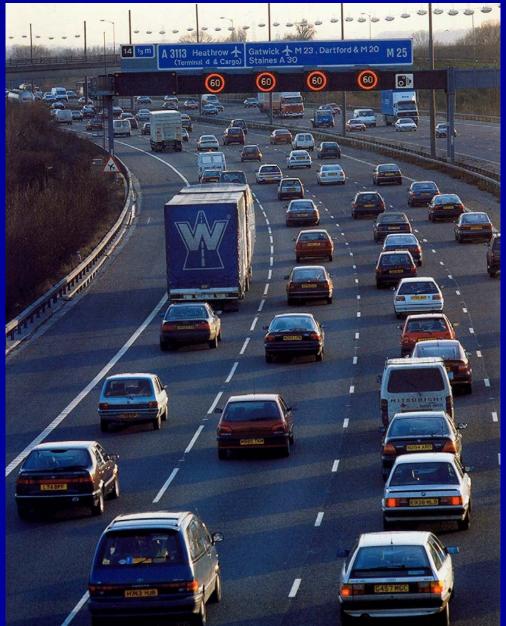
Increase capacity 3





Manage the infrastructure 1







Manage the infrastructure 2

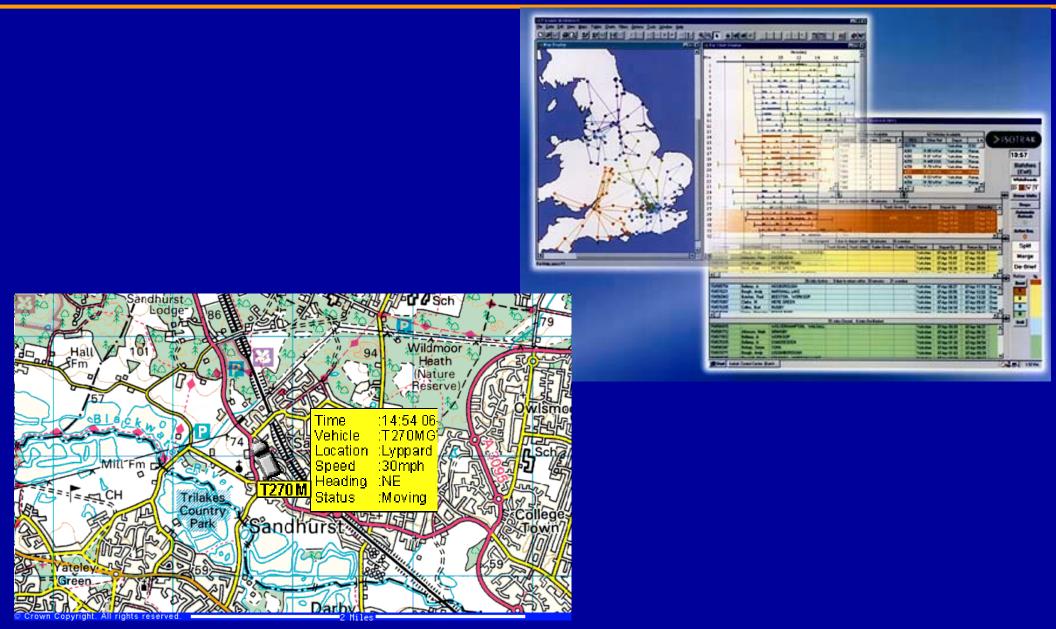








Manage the Fleet



Department for Transport

Change people's behaviour











Coping with changing needs

TELEMATICS & INFORMATION INFRASTRUCTURE:

> "INTELLIGENT TRANSPORT SYSTEMS"

> > = ITS



ITS Tools . . .

Combine

- Information Technology
- Communications
- Sensors
- Maps and Databases
- To deliver journeys/services that are
 - More efficient
 - Safer
 - More comfortable
- For Rail, Air, Maritime and Road



