

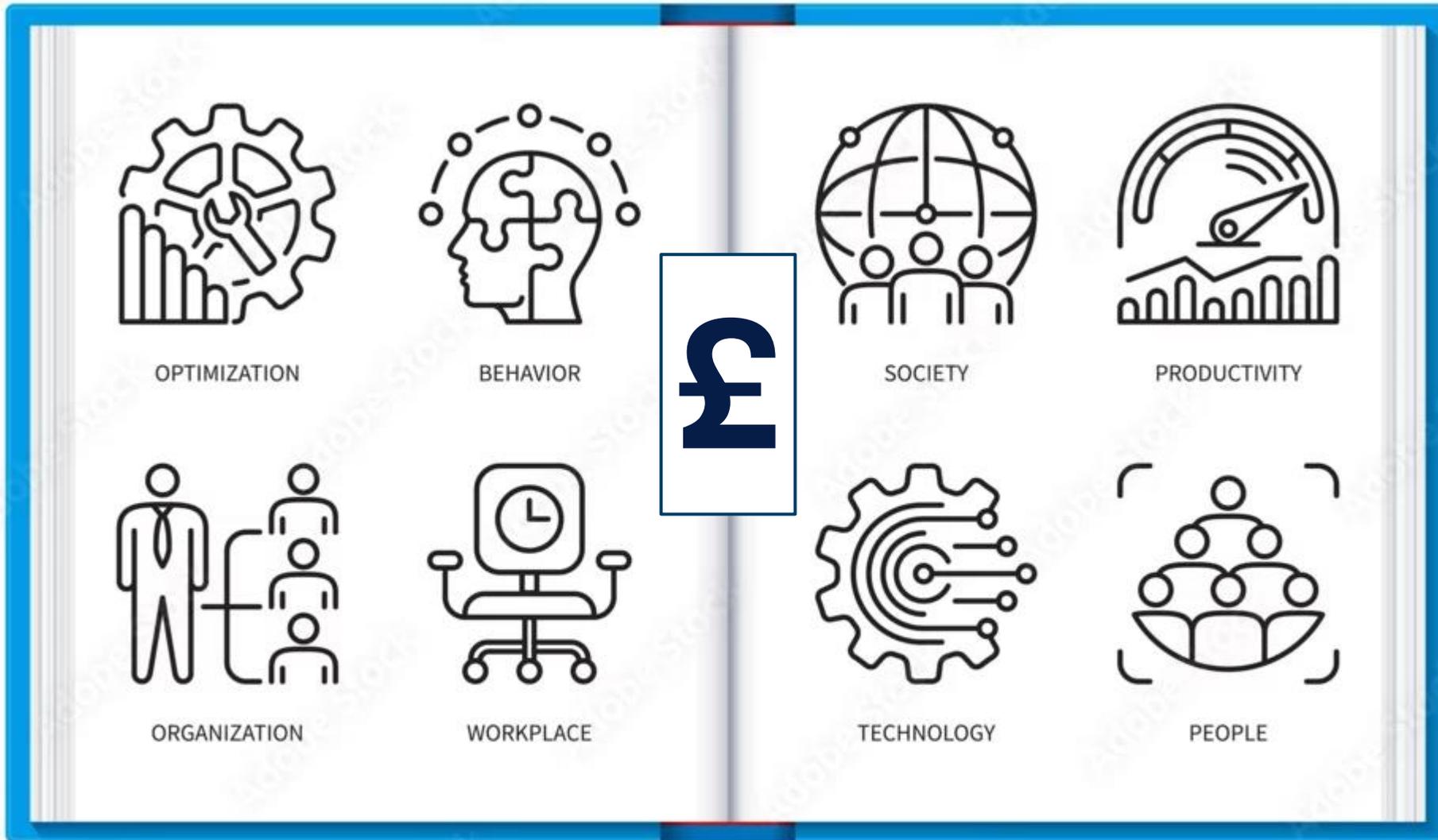
Delivering HMG's Warm Homes Plan – a sociotechnical challenge

Prof Jennifer Schooling
Anglia Ruskin University



Cleaner, cheaper heating for
millions of homes under the
Warm Homes Plan





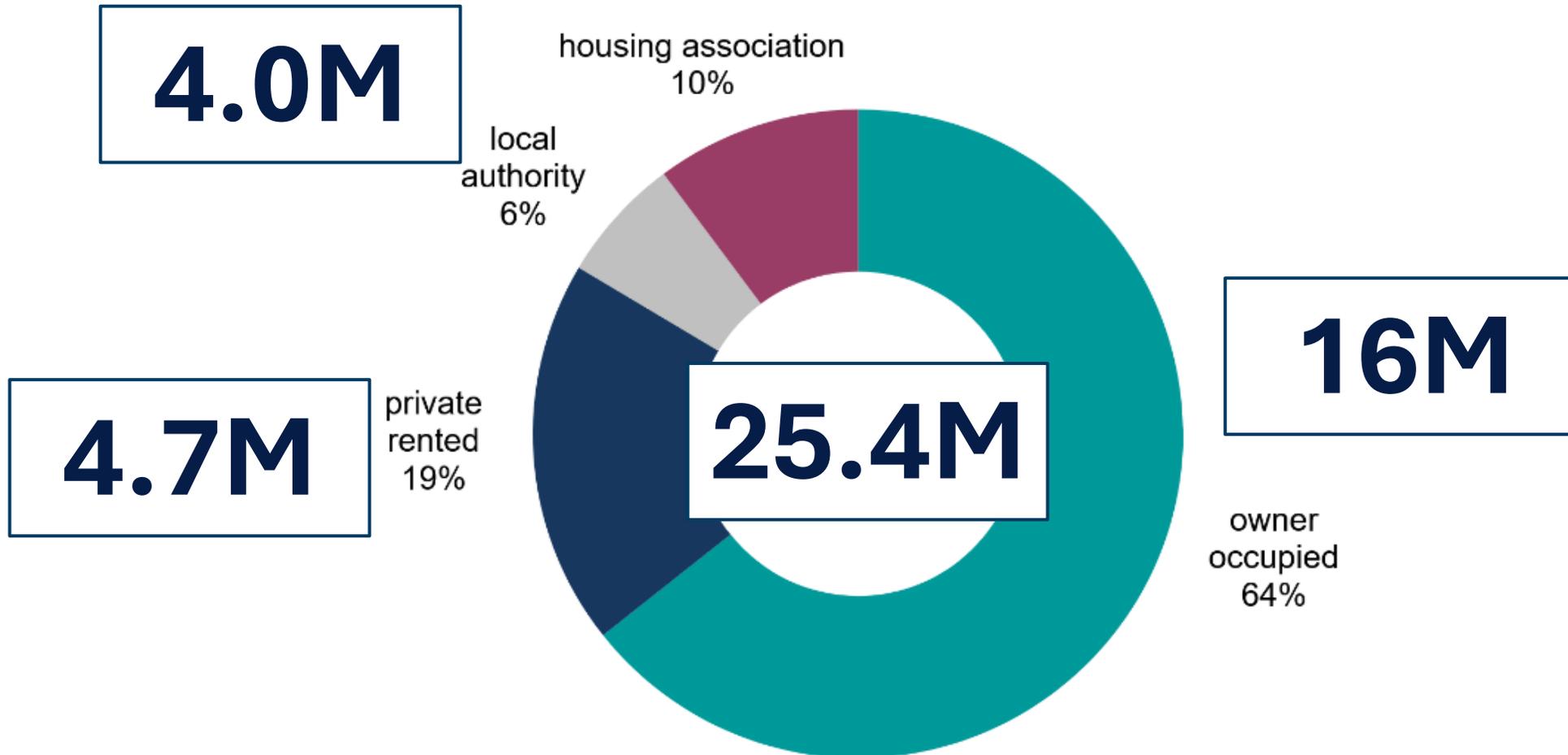
Householders
Homeowners
Retrofit supply chain
Product manufacturers
Local authorities
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SOCIOTECHNICAL SYSTEMS

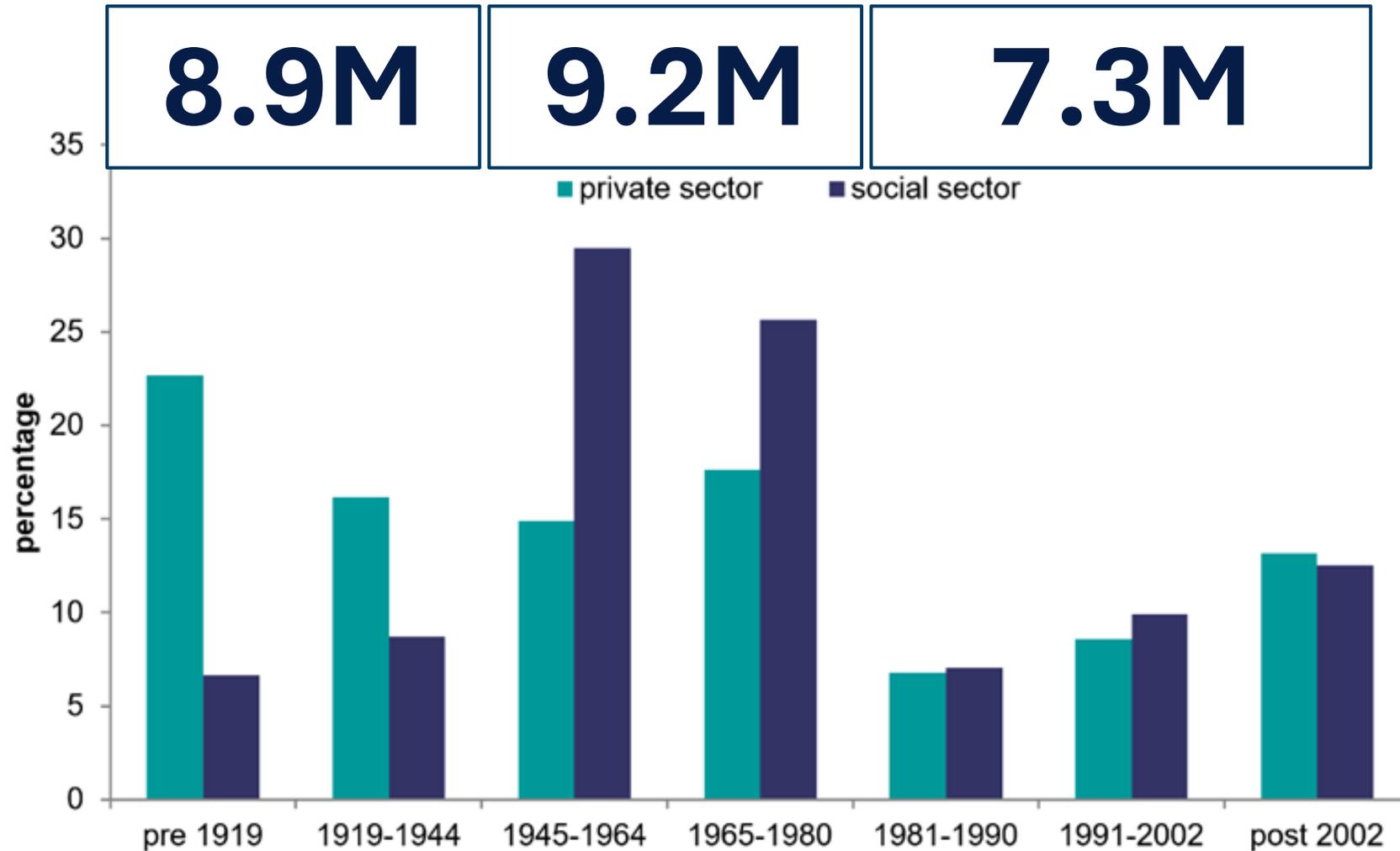
BOOK OF
KNOWLEDGE



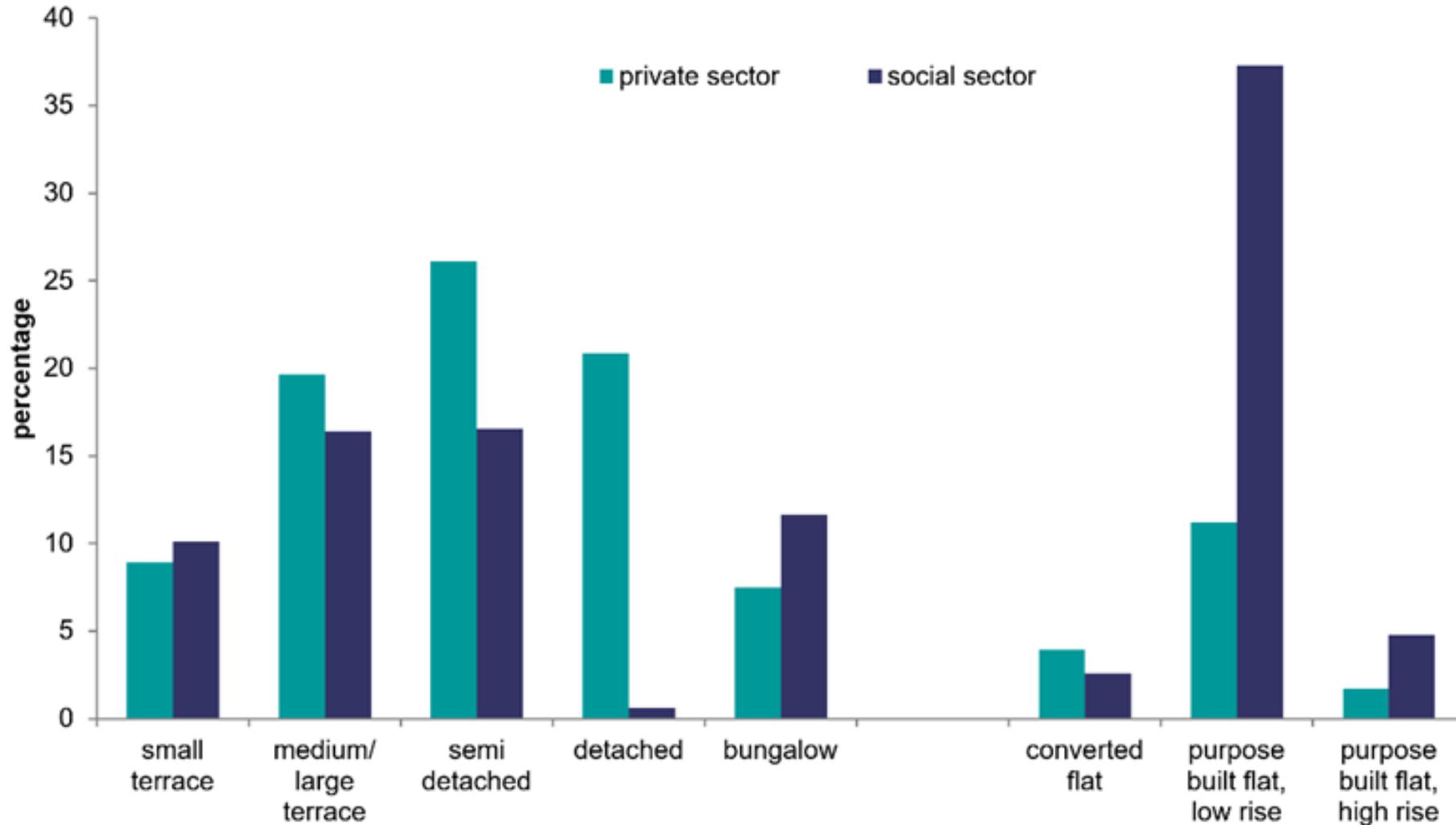
25.4M households – by tenure



25.4M homes – by age



25.4M homes – by type



Components of successful delivery of warm home retrofit at scale



Build supply chain confidence



Investment in skills



Build homeowner trust and confidence



Community buying schemes



Aggregate demand

Segment by locality, property type



Vet supply chain practitioners

Framework of trusted providers



Reduce the purchasing challenge

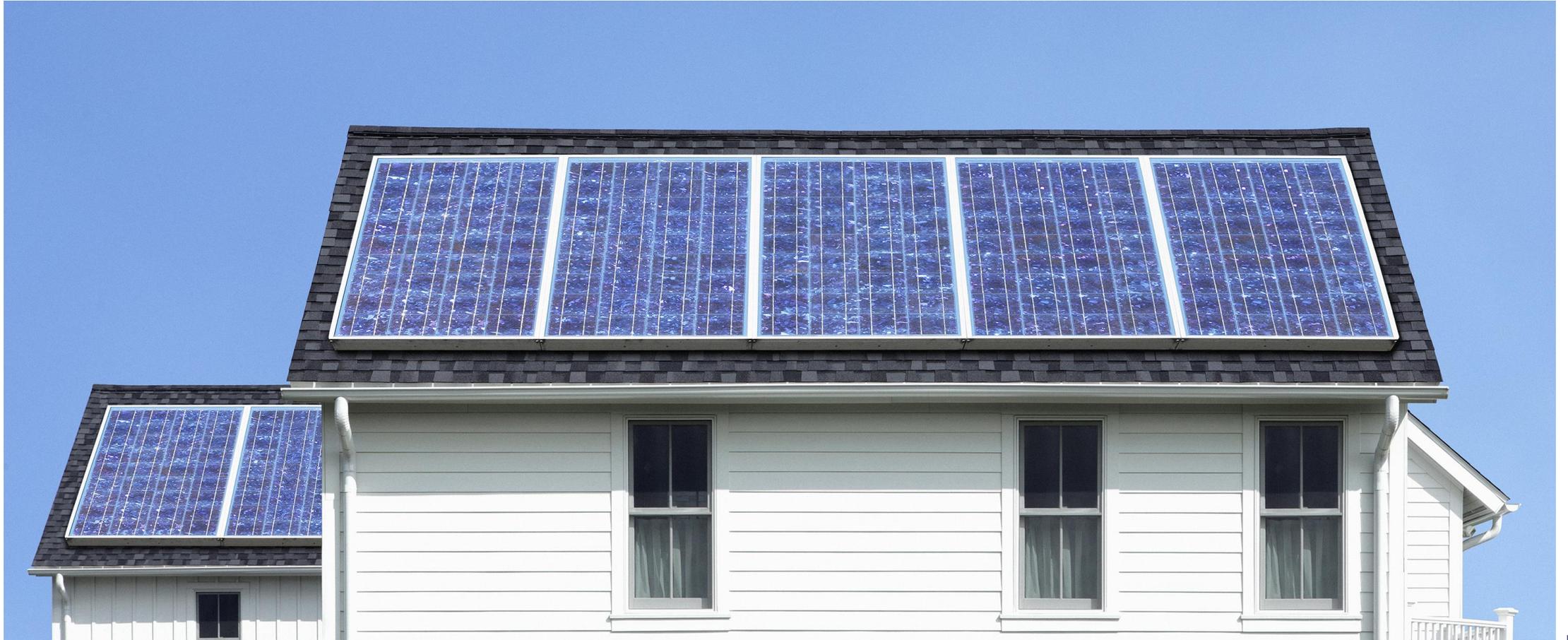
Householders buy into the scheme –
scheme then does the hard work



Create confidence

For householders and the supply chain

Community buying schemes - a personal anecdote



Thank you

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