

Setting the scene

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Application areas are fairly constant

Health



Communication/interaction



Security

Transport



Production/consumption

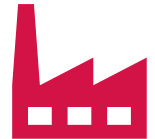


Environment

Food

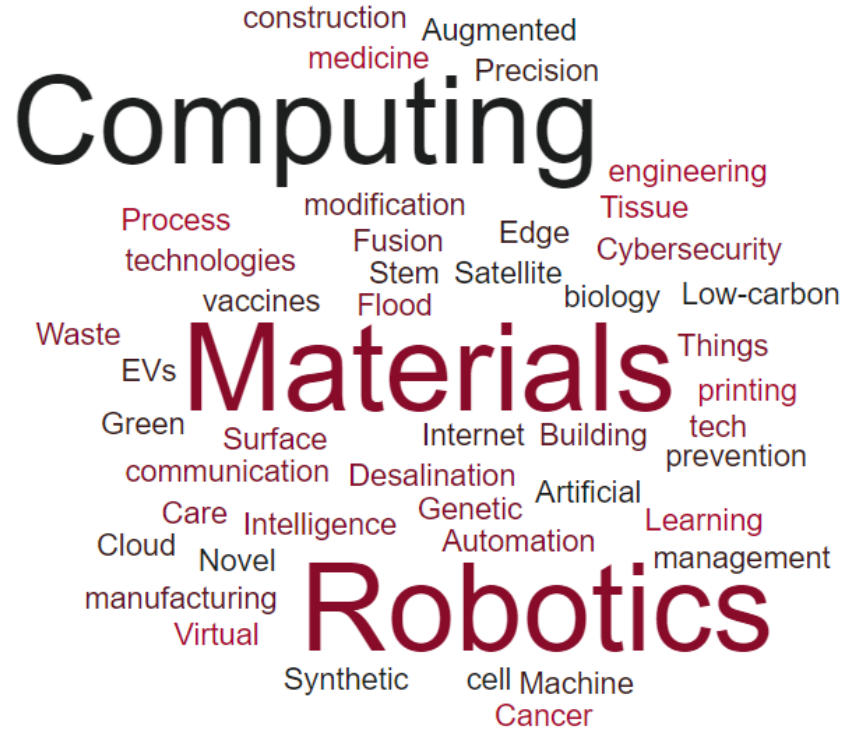


Control



...so what drives demand?

There are many
topical science
domains



**Matching
generates benefit**

Supply + demand = activity areas!

Ocean acidification



Gene editing

Assistive technologies

AI opportunities

Sustainable protein

Space

Geroscience

Hydrogen roadmap

Innovation

Environmental DNA