


Meeting the challenge of dementia

DH Department of Health



The challenge 1

DH Department of Health



Creating Dementia
Friendly Communities

The challenge 2



The challenge 3



What we've achieved so far

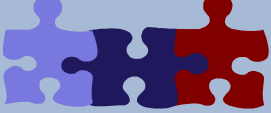


Creating Dementia Friendly Communities

Driving improvements in Health and care

Better Research

FRIENDLY COMMUNITIES



ACTION UNDERWAY,

- **Raising awareness and understanding across society**
- **Dementia Awareness campaign and increasing dementia awareness in specific sectors such as,**
 - **Financial Institutions**
 - **Schools**
 - **Emergency services**
 - **Energy providers**
 - **Telecommunications**
 - **Transport**

What we've achieved so far

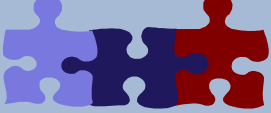


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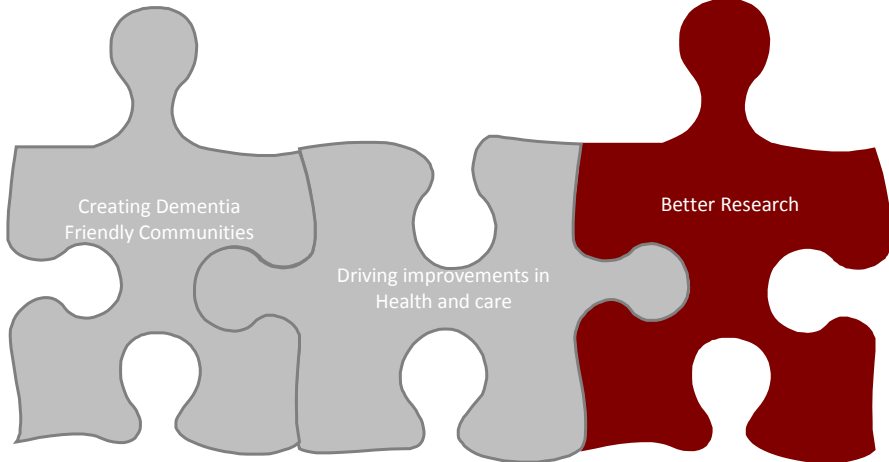

IMPROVED HEALTH AND CARE



ACTION UNDERWAY,

- **Improving quality of care in hospitals and at home**
- **Improving diagnosis of dementia**
- **Improving education and training for GPs**
- **Improving end of life care**
- **Supporting the workforce**
- **Improving information provision**

What we want to achieve

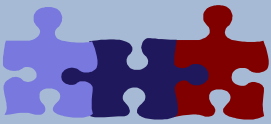


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BETTER RESEARCH



ACTION UNDERWAY,

- Increasing public participation and unlock the potential of world-class NHS patient data
- Encouraging the life sciences industry to take notice of the UK's extensive dementia research capacity
- Focusing on experimental medicine, taking forward to late stage trials those compounds most likely to succeed
- Creating new clinical and therapeutic endpoints at the earliest stages of disease and in turn strengthen the patient community

What we want to achieve





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