Innovation for Change and a Sustainable Future

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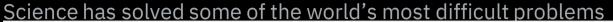
IBM Research: A global research capability

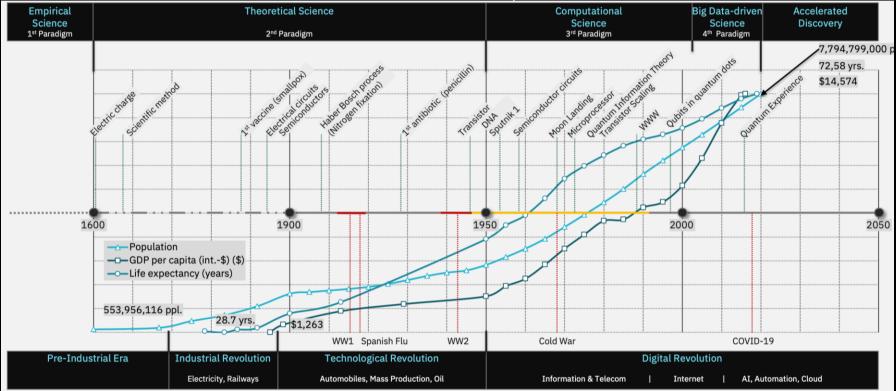


The urgency of science has never been stronger than it is now.



The scientific method has been humanity's best model for discovery.





... and it has evolved over time and we are now entering a new paradigm of discovery.

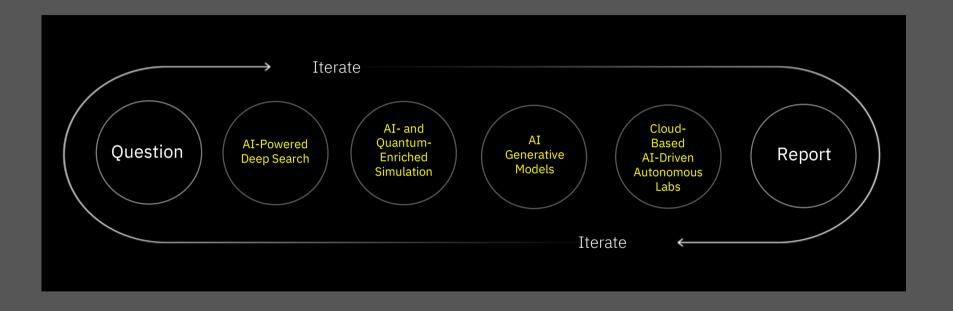
1 st Paradigm	2 nd Paradigm	3 rd Paradigm	4 th Paradigm	
Empirical Science	Theoretical Science	Computational Science	Big data-driven Science	Accelerated Discovery
Observations Experimentation	Scientific laws Physics Biology Chemistry	Simulations Molecular dynamics Mechanistic models	Big data Machine learning Patterns Anomalies Visualization	Scientific knowledge at scale Al generated hypotheses Autonomous testing
Pre-Renaissance	~1600s	~1950	~2000	2020

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We Need to Supercharge the Scientific Method ...



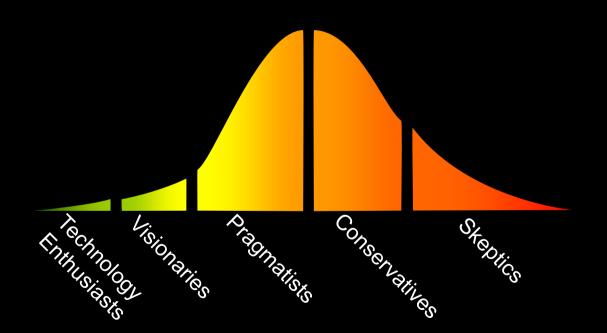
... to Create the Components of an Accelerated Discovery Workflow.



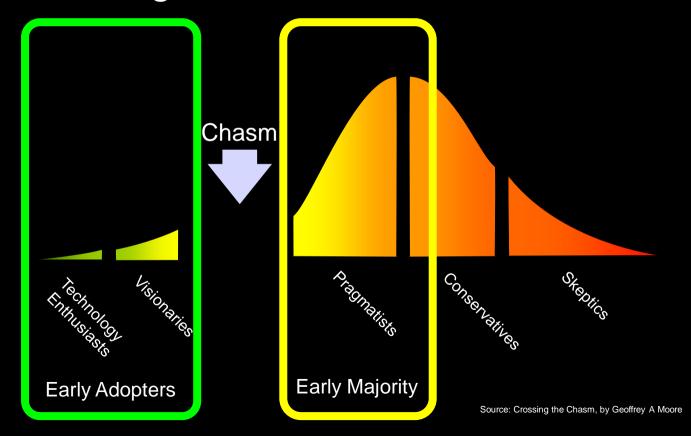
Emerging Technology Challenges

- Understanding and Insight
- Skills
- Integration Standards
- Infrastructure

Marketing 101



Crossing the Chasm





HARTREE NATIONAL CENTRE FOR DIGITAL INNOVATION





Hartree National Centre for Digital Innovation (HNCDI)

- New collaborative partnership between IBM Research and STFC
- Enabling businesses and public sector organisations to adopt AI and quantum computing
- A dynamic and supportive expert environment for UK organisations of all sizes to explore the latest technologies, develop proofs-of-concept and apply them to industry and public sector challenges for productivity, innovation and economic growth.
- Helping navigate the possibilities, de-risk investment into new technologies and discover the next step



Tackling Industry and Societal Challenges

Skills

Tackling gaps within your organisation and widening the talent pool

Technical Capability

Exploring and evaluating data-driven AI technologies to help enhance productivity

Application

Developing and implementing practical solutions within your business

Resilience

Knowing how to prepare for and when to invest in the right emerging technologies (e.g. quantum computing)



EXPLAIN



EXPLORE



EXCELERATE



EMERGING TECHNOLOGY